

SUSTAIN LOCAL

What do neighborhoods and business districts in the Greater New Orleans area need to stabilize and sustain existing businesses and to attract and grow new businesses and industries?

The 2nd Annual Small Business Sustainability Summit for local businesses February 21 - February 23rd, 2008!

Survival and sustainable growth is dependent on all of us working together. Neighborhood by neighborhood, business by business. We must work smarter, we must be prepared, and we must be empowered to create our own sustainability.

The 2nd Annual Summit is an innovative strategic planning session and workshop for local businesses and those advocating on their behalf. The agenda is full of creative ideas, tools and partnerships designed to "empower small business owners to create their own sustainability".

Registration and information

Phone: 504-831-3730

Fax: 504-831-3735

www.lsbdc.org

or

www.staylocal.org/summits/

*Support Local; Shop Local; Stay Local.
Rejuvenate the economy.*

Participating Organizations



staylocal.org



Event Sponsors

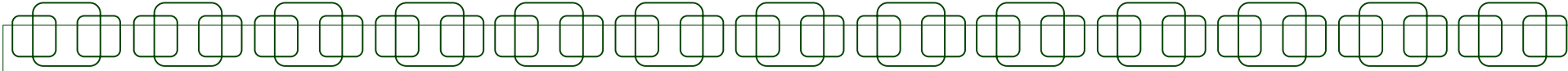


Greater New Orleans Small Business Sustainability Summit 2008



Empowering Small
Business Owners to
Create Their Own
Sustainability

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Sustainability

Business practices have changed. Many businesses have had to adapt to succeed in a radically changed business environment since 2005.

Business owners are adopting new technologies, new markets, new marketing strategies and new financial strategies in order to continue to thrive.

Benefits of attending the summit include:

- ✓ Specific action items that will help move your recovery and rebuilding efforts forward.
- ✓ Strengthen alliances among other local businesses and their advocates to address the critical issues facing businesses in the Greater New Orleans Area.
- ✓ Assistance in developing strategies for risk reduction and economic resilience.



Stay Alive and Thrive

Insurance-What Works, What You Can Negotiate Thursday, February 21, 2008 - 6 - 8 pm Russell Hall, Loyola University

A lively insurance presentation by Donna Childs (Childs Capital, LLC) on negotiating rates with your insurance company. Ms. Childs' insurance presentation will be followed by a panel discussion on what is working here in New Orleans. The panel includes business owners, advisors, and representatives from the insurance industry. Networking reception immediately follows the presentation and panel discussion.

Neighborhood Check-Up - How are we doing? Friday, February 22, 2008 - 8:30am - 4:30pm Neighborhood Moveable Summit

Meet some of the shakers and movers along three key neighborhood commercial districts (St. Claude, Gentilly, and Freret) and hear about exciting projects underway. Local businesses and the advocates they work with will discuss their work, share their experiences and identify key issues and priorities. Free event; lunch is self pay. Call 232-7821 for more information.

Now What? Strategies for Economic Resilience Saturday, February 23, 2008 - 8:30am - 4pm Miller Hall, Loyola University

A power packed day of strategies and information. Morning session features Donna Childs on "Building Disaster-Resilient Businesses". Learn how investment in contingency planning will yield an immediate return. Learn simple, cost-effective solutions to safeguard your business and your livelihood. Lunch is provided, followed by a panel discussion on Sustainable Growth Strategies from 1-3 pm. Networking and special presentations from 3-4 pm. Updates on loan and grant program and local business markets. Bring business cards.

Registration

Sign up for:

		<i>Total Attendees</i>	<i>Each Price</i>
<input type="checkbox"/>	Insurance - What Works	_____	\$20
<input type="checkbox"/>	Neighborhood Check-Up	_____	Free
	St. Claude 9 a.m.	_____	Free
	Gentilly 11 a.m.	_____	Free
	Freret 1 p.m.	_____	Free
<input type="checkbox"/>	Now What! Strategies	_____	\$50
TOTAL		<input type="text"/>	<input type="text"/>

Name _____

Company _____

Address _____

Phone _____ Fax _____

E-mail _____

Method of Payment

Cash Money Order

Check (payable to Loyola University).

CREDIT CARD:

Visa Master Card

Credit Card Number _____ Expire Date _____

Name as it Appears on the Card _____

Signature _____

Cell Phone Number _____

Pre-register to hold your seat.
Fax this form to 504-831-3735 or online at
www.staylocal.org/summits/